**Un-Chain the Art: How technological advancements and the spirit of innovation are changing the way artists relate to their works and their audience**  
Blockchain technology is what enables Bitcoin to allow financial exchanges - without central entities like banks acting as middlemen. Bitcoin is a decentralized database where users follow a protocol to record the ownership of tokens of value and their exchange. An imaginative person will jump to extend the metaphors of such a system to other domains, and of course to the music and art world. A music or artworks blockchain would be a single place to publish all the information about who made what, without having to trust a third-party organization.  
Creative Commons on the other hand has been described as being at the forefront of the copyleft movement, which seeks to support the building of a richer public domain by providing an alternative to the automatic "all rights reserved" copyright. Creative Commons has a real world interest in the developments of the blockchain world. They are potentially a means of conveying license information, identifying media just as accurately as a digital fingerprint.  
This session with panelists and their innovative projects from this field aims to foster a better understanding of the challenges and potentials of these rather new technological developments.

Speakers  
Carly Sheridan (CA) – Communication Manager, Ascribe, ascribe.io

Peter Harris (US) – Founder, Resonate, [resonate.is](http://resonate.is/)  
Joachim Lohkamp (DE) – Founder Jolocom, [jolocom.com](http://jolocom.com/)

Μoderator

Daniel Erlacher (AT) – Co-Founder, Elevate Festival, [elevate.at](http://elevate.at/)

This activity is part of the We Are Europe program and has been curated by [Elevate Festival.](https://elevate.at/home/)